



## **Jason Wolf, Better Place California**

Jason Wolf heads Business Development for Better Place California. In this role, he strives to form strategic partnerships with energy companies, automobile manufacturers, investors, governments and other key parties in an effort to create infrastructure for the mass adoption of electric vehicles in the state.

Wolf brings more than 11 years of management experience in the IT industry, having held various positions in strategic planning, product rollouts, sales and professional services. In his last role, Wolf served as president of Sterna Technologies USA, the pioneer of Business Positioning Systems software. Prior to joining Sterna, he held a number of positions during a 10-year career at SAP AG, including senior vice president of Strategic Initiatives and senior vice president of New Product Introductions.

Wolf holds a B.A. in Economics and Psychology from the University of Tel-Aviv, and an MBA from San Jose State University. From 1986 to 1993, he served as an officer in the Israeli military.