

# BrightSourceEnergy™

John M. Woolard  
CEO and President  
BrightSource Energy, Inc.

John Woolard is CEO of BrightSource Energy. In this role, John brings more than twenty years of experience in the energy technology sector as an executive, entrepreneur and investor.

Prior to joining BrightSource Energy, John co-founded Silicon Energy, one of the first successful clean tech companies, and was President, Chief Executive Officer and Chairman of the Board from 1997 to 2003. John joined the executive team at Itron, Inc. in 2003 following its acquisition of Silicon Energy, and was Vice President of Software Solutions and subsequently the Vice President of Strategy and Business Development. John previously held positions with VantagePoint Venture Partner's CleanTech Group, Lawrence Berkeley National Labs, and Pacific Gas & Electric Company.

John is a Crown Fellow at the Aspen Institute and has served on the Board of the California Clean Energy Fund, the Tuolumne River Preservation Trust, and the Strategic Advisory Board for Xcel Energy and currently serves on the Lester Center Advisory Board-Haas School of Business, U.C. Berkeley.

John holds an MBA from the Haas School of Business at U.C. Berkeley, a Masters in Environmental Planning from the University of Virginia, and a B.A. in Economics from the University of Virginia. John is a lifetime member of the Sierra Club.

