



*Uniting the Leaders Driving Clean-Tech Innovation*

**CO-PRESENTED BY IBF AND CLEAN EDGE**

## **SPONSORSHIP PROPOSAL/AGREEMENT**

### **SUMMIT OBJECTIVE:**

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The Clean-Tech Investor Summit, co-produced by International Business Forum and Clean Edge, and chaired by Technology Partners' Ira Ehrenpreis, is the premier clean-tech investment and innovation event of the year. Held each winter in Palm Springs, CA, the event brings together leading investors, Fortune 500 executives, entrepreneurs, policymakers and relevant service providers for two days of high-level presentations, conversations, and networking. Attendance is capped at 500 registrants to guarantee the optimum networking experience.

Investors, multinationals, and governments are all seizing the multi-billion dollar clean-tech opportunity – creating and deploying new and innovative technologies that compete on price and performance while reducing pollution, waste, and resource use.

The Clean-Tech Investor Summit has helped to establish this sector as a viable asset class and has become widely recognized as the premier event for active investors to network with major corporations and leading clean-tech CEOs. As a sponsor, your organization is guaranteed strategic visibility as a leading service provider in the clean-tech space.

Come join us February 1-2, 2012 for our *8th Annual Clean-Tech Investor Summit*.

# 2012 Sponsorship Proposal

## 2011 Speakers Included:



**Jeff Adams**  
Managing Director  
Goldman Sachs



**Adam E. Bergman**  
Director, Clean-Tech Investment Banking  
Deutsche Bank Securities



**Ralph Cavanagh**  
Co-Director  
Energy Program  
Natural Resources Defense Council



**Ira Ehrenpreis**  
General Partner  
Technology Partners



**John Hofmeister**  
Former President, Shell Oil Company; Founder  
and CEO Citizens for Affordable Energy, Inc.  
Author, *Why We Hate the Oil Companies*



**Russ Landon**  
Managing Director  
Clean Technology Practice  
KeyBanc Capital Markets



**Jon Lauckner**  
GM VP and President  
General Motors Ventures, LLC



**Andrew Littlefair**  
President and CEO  
Clean Energy Fuels



**Elon Musk**  
Chairman  
Product Architect, and CEO  
Tesla Motors



**Ron Pernick**  
Co-founder & Managing Director  
Clean Edge, Inc. and  
Co-author, *The Clean Tech Revolution*



**Warner Philips**  
Co-Founder  
Lemnis and President  
Lemnis Lighting USA



**Carl Pope**  
Chairman  
Sierra Club



**Vikram Rao**  
Former CTO, Halliburton and current  
Executive Director of RTEC  
(Research Triangle Energy Consortium)



**T.J. Rodgers**  
Founder, President, Chief Executive Officer & Director  
Cypress Semiconductor Corp.



**Dan Reicher**  
Executive Director, Steyer-Taylor  
Center on Energy Policy and Finance, Stanford University



**Peter Schwartz**  
Co-Founder and Chairman,  
Global Business Network and Partner  
Monitor Group



**Andrew Shapiro**  
Founder and President  
GreenOrder



**Jonathan Silver**  
Executive Director  
U.S. Department of  
Energy's Loan Guarantee Program



**Erik Straser**  
General Partner  
Mohr, Davidow Ventures



**Thomas Steyer**  
Founder and Co-Managing Partner, Farallon Capital  
Management, LLC



**Tom Tiller**  
CEO  
Abound Solar



**Malcolm Unsworth**  
President and CEO  
Itron Inc.



**Gary D. Vollen**  
Managing Director, Investment Banking  
Robert W. Baird & Co.



**John M. Woolard**  
President and CEO  
BrightSource Energy, Inc.



**Cathy Zoi**  
Acting Under Secretary for Energy and the Assistant  
Secretary for Energy Efficiency & Renewable Energy, U.S.  
Department of Energy

## 2011 SPONSORS INCLUDED:

### PREMIER SPONSORS



MORRISON | FOERSTER

CLEANTECH GROUP



Silicon Valley Bank  
A Member of SVB Financial Group



### MAJOR SPONSORS



Deutsche Bank

ERNST & YOUNG  
Quality In Everything We Do

### SUPPORTING SPONSORS

Allen Matkins



Grant Thornton



MINTZ LEVIN  
MINTZ LEVIN COHN FERRIS GLOVSKY AND POPEO PC



W&R  
Wilson Sonsini Goodrich & Rosati  
PROFESSIONAL CORPORATION

### ECONOMIC DEVELOPMENT SPONSORS



### STRATEGIC PARTNERS



### MEDIA SPONSORS



## 2012 SPONSORSHIP PACKAGES

### Premier Sponsor

**\$30,000**

*Premier sponsors receive the most visibility and recognition! Limited to 6 companies*

- Advisory Board seat (subject to approval by conference chairman)
- Top corporate logo billing on promotional and marketing materials
- Logo posted and linked from the conference web page
- Company profile and full page ad in the conference workbook and in the conference brochures.
- Logo banner prominently displayed in the main meeting room
- Exhibit table (\$3,500 Value)
- Ten (10) complimentary passes to use for colleagues, clients and contacts (\$19,950 value)
- 2 passes to VIP dinner
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

# 2012 Sponsorship Proposal

*Key receptions are reserved for Premier Sponsors on a first-come first-serve basis (sponsorship includes the direct costs of food and beverage):*

- Welcome Reception (January 31<sup>st</sup>)
- Luncheon with Keynote (February 1<sup>st</sup>)
- Cocktail Reception (February 1<sup>st</sup>)
- Dinner for all participants (February 1<sup>st</sup>)
- Luncheon with Keynote (February 2<sup>nd</sup>)
- Conference WiFi Internet Sponsor
- Themed After Dinner Party (Casino, etc...)
- Archived Online Video Sponsor (all presentations)

## **Major Sponsor: \$20,000**

- Corporate logo on promotional and marketing pieces
- Logo posted and linked from the conference web page
- Company profile and a half page ad in the conference workbook
- Exhibit table (\$3,500 Value)
- Five (5) complimentary passes for colleagues/contacts (\$9,975 value)
- 1 pass to VIP dinner the first night of the Summit
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

*In addition, Major sponsors will have a choice of selecting a promotional item to be given out to conference attendees. Following are some options but we are open to your suggestions.*

*Each are on a first come first serve basis (direct costs are included in the price of the sponsorship):*

- Networking Breakfast
- Networking Breaks
- Conference Bags
- Conference Hotel Room Keycards
- Book Sponsorship (Author TBD)
- Golf Caps (with sponsor's logo)

## **Supporting Sponsor: \$10,000**

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table (\$3,500 Value)
- Logo posted and linked from the conference web page
- Three (3) complimentary registrations (\$5,985 value)
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list with contact details post-conference

## **Economic Development Sponsor: \$5,000**

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table (\$3,500 Value)
- Logo posted and linked from the conference web page
- Two (2) complimentary registrations (\$3,990 value)

# Conference Sponsorship Agreement

## Terms & Conditions

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1. *Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless IBF Conferences cancels the conference due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation by the sponsoring company, a credit letter will be issued that can be utilized towards a future conference within a 12 month period.*
2. *There are to be no competing events held during any scheduled, general audience functions during the Summit. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of IBF Conferences.*
3. *There are to be no room drops at the hotel without prior consent of IBF Conferences.*
4. *It is understood that the attendee lists are proprietary and to be kept confidential and not distributed to any outside individual or organization outside of the sponsoring company. The attendee list will only be used for client relations and/or marketing purposes directly related to the sponsor's core business. If the list is used to promote any other conferences, a list rental fee of \$10,000 will be made payable to IBF/Clean Edge.*
5. *Sponsorship payments must be received by IBF 30 days prior to the conference otherwise a 3% late fee will be applied monthly to late or outstanding payments.*

8<sup>TH</sup> ANNUAL  
**Clean-Tech  
 Investor Summit**  
**SPONSORSHIP AGREEMENT**



**Sponsorship Level & Fee:**

Premier: \$30,000    Major: \$20,000    Supporting: \$10,000    Econ Dev: \$5,000

<i>Today's Date:</i>	
<i>Name of Company:</i>	<i>Special Event or Sponsored Item:</i>
<i>Authorized by: (Print name)</i>	<i>Signature:</i>
<i>Individual to be Invoiced:</i>	
<i>Address:</i>	
<i>City:</i>	<i>State/Zip:</i>
<i>Tel:</i>	<i>Email:</i>
<i>URL to link sponsor logo on conference website (<a href="http://www.cleantechsummit.com">www.cleantechsummit.com</a>)</i>	
<i>Contact Person for Logistics:</i>	
<i>Tel:</i>	<i>Email:</i>

*\* Sponsorship is active after IBF receives this signed contract. There will be no refunds after payment is made. A credit towards a future event will be considered within 12 months.*

**Email back to: [craig@ibfconferences.com](mailto:craig@ibfconferences.com)**

All contracts will be binding once Counter Signed: \_\_\_\_\_

**If a new sponsor, a copy of your logo is needed ASAP!**

**LOGO for PRINT: color & black and white, EPS or TIF preferred, size: 300 dpi**  
LOGO for WEB: color version preferred, GIF or JPG ONLY size: 252 x 72 or 352 x 72 ONLY.  
Please e-mail both logo formats to [sandra@ibfconferences.com](mailto:sandra@ibfconferences.com) Subject Box: "CT012"

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**IBF Workbook Media Spec Sheet**

mechanical specifications



ad size	width x height (inches)
full page ad	7.5 x 10
half page horizontal	7.5 x 4.25

**Premier Sponsor**

**Full Page**

Size: 7.5 x 10

Work Area: 7 x 10

**Major Sponsor**

**Half Page**

Horizontal

Size: 7.25 x 4.25

No bleeds

Questions regarding your sponsorship should be directed to:

**Craig A. Simak**  
Chief Strategic Officer  
International Business Forum  
Direct/E-Fax: (516) 307-0743  
T: (516) 765-9005 ext.170  
E: [craig@ibfconferences.com](mailto:craig@ibfconferences.com)

**Ron Pernick**  
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Director  
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